

Bridging Opportunity



Wallaceburg & District Chamber of Commerce

Message from President, Carmen McGregor



The past few months have been quite busy for the Chamber. Since the last newsletter, we hosted our 16th Annual Business and Community Excellence Awards on April 18th and the event was a great success. The event was held at the Jeanne Gordon Theatre above the Wallaceburg Museum. You will find a list of the award recipients further in the newsletter, however, the quality of nominees that were submitted this year were outstanding, each were winners in their own right. We have a tight knit community with many hard working leaders all trying to make Wallaceburg, Dresden and area a great place to live. A big thank you to my committee for working with me to ensure a successful outcome; Karen Debergh, Barb Noorenberghe, Barb McCaughrin, Gloria Tulp and Janet Barnes.

Early in May I attended the 3 day Ontario Chamber of Commerce AGM & Convention which was hosted by the Chatham-Kent Chamber and held at the Chatham-Kent John D. Bradley Convention Centre. The new facility is an excellent venue to host events of all sizes. Kudos to the Chatham-Kent Chamber for all their hard work. The conference itself was a very informative experience and as a voting delegate I was able to participate along with approximately 150 other Chamber members from across the province in passing the resolutions that were submitted to guide the future direction of the Ontario Chamber of Commerce. These can be found on their website (www.occ.on.ca).

May 24th was our Annual Golf Tournament. It was probably, no definitely, the coldest golf game I have ever played. Having said that, with 92 players scheduled to play only one foursome failed

to show up. A lot of fun was had by all. Thanks go to Barb Noorenberghe and Greg Hetherington for all of their hard work and for making this a successful event.

Our Business After Hours have been very well attended so far this year and we look forward to our next one in June at **DeGusto's on Wallace Street. If you haven't had the opportunity to make it out then you won't want to miss this. It's sure to be a big hit with lots of networking opportunities.**

The Chamber extends a warm welcome to our 8 newest members so be sure to check them out further in the Newsletter.

As the nice weather is here and summer is fast approaching; remember to be mindful of the children that will be out and about and whenever you can support our community and SHOP LOCAL!

2013 - Edition 2

Special points of interest:

- First Data Merchant Services Flyer
- Business Ventures Program
- Tiered Membership Information

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Wallaceburg & District Chamber of Commerce

“BRIDGING OPPORTUNITY” IS THE QUARTERLY PUBLICATION OF THE
Wallaceburg & District Chamber of Commerce

OUR MISSION

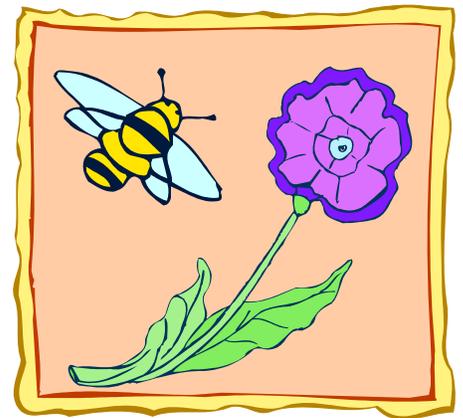
The Wallaceburg & District Chamber of Commerce shall be a cohesive force for business interests by:

- A) Representing Wallaceburg & District businesses to Governments, Community Interest Groups, Businesses and other Chambers of Commerce;
- B) Promoting Wallaceburg & District Businesses and Community;
- C) Providing a forum for business interaction, and
- D) Providing Membership services

2013 Board of Directors & Staff

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Vice president
Mike Hatfield
Secretary
Karen Debergh
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Directors
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Kelly Hetherington
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Gloria Tulp
Brad Borland
Barb Noorenberghe
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Wallaceburg, ON
N8A 2P4

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Thank You!

The Wallaceburg & District Chamber of Commerce would like to thank everyone who helped to make the 16th Annual Business & Community Excellence Awards a huge success!!! It was a great night had by all.

Award Sponsors



Community Futures Development Corporation
of Chatham-Kent



Special Thanks

*Chez Denise Bistro & Café
Crabby Joe's Tap & Grill
DeGusto's*

*Early Acres Estate Winery
McKellar's Flowers*

*Simplicity & Moore Catering
Stekelbos Watch & Clock
Syd Rivers Meeting Place*

*The Instant Print Shoppe
TV Cogeco*

*Wallaceburg Museum
Your Hometown Deli*

Chocolate Sponsors

Brian Armitage Photography

Little Caesar's Pizza

Pet Valu

RBC Royal Bank

Westbrook's Flower Shoppe



CONGRATULATIONS

16TH ANNUAL BUSINESS & COMMUNITY EXCELLENCE AWARDS RECIPIENTS

LEEMARK ENTERPRISES
Industrial Achievement Award

RIVER BELL GARDENS
Agricultural Award

INKLYO LTD.
Technology Award

WATCH
Environmental Award

DEGUSTO/SYD RIVERS'
Business of the Year

DEREK MCGIVERN
Entrepreneur of the Year

SCOTT & STACEY EWING
Chip Gordon Community Builder of the Year

AARON HALL
Young Professional Award

JERRY BENN
Volunteer of the Year

HOWELL WELDING & TANK MFG. INC.
Community Inclusion Award

JERRY BENN
Citizen of the Year

WALLACEBURG BEAUTIFICATION TEAM
Wallaceburg BIA Award

MCKELLAR'S FLOWERS & GIFTS
Dresden BIA Award



Photos by Brian Armitage Photography

BENEFIT

CHAMBERS OF COMMERCE
GROUP INSURANCE PLAN®

facts:

A HELPING HAND WITH BUSINESS ASSISTANCE SERVICES

According to Statistics Canada, the failure rate for small businesses in Canada is alarmingly high. While 85 per cent make through their first year of business, only 51 per cent survive through year five.

Small business owners know that they can use some help, with two-thirds wanting help with financial planning or tax payments and over half wanting to learn more about cash flow, as reported by the 2012 **Sage North America's financial** literacy survey. The survey of 300 also revealed three quarters of owners do their own invoicing and over half of owners do their own payroll and accounting.

Expert opinions can be expensive, and most small **businesses can't afford to have a** fulltime accounting specialist on hand to solve financial issues and offer advice on how to manage company finances.

That's where the Chambers of Commerce Group Insurance Plan® Business Assistance Server (BAS) can help. BAS is a confidential

service that provides up to six hours of access to professional accounting, legal and human resources experts who understand the challenges small business owners face.

The Chambers Plan BAS is a free service built into every Chambers Plan benefit program. Owners simply contact BAS by telephone or email, and a trained specialist will ask some basic questions to determine which services will best resolve the issue. A counseling appointment will then be arranged for the owner with a Certified Accountant, Certified General Accountant professional lawyer or Human Resource specialist,

Advice from a professional enables owners and managers to strengthen management and control functions through expert counsel. BAS can help owners obtain the answers and recommendations to solve business accounting challenges, make informed compliance decisions and resolve employee issues. And all at no cost; a part of every Chambers Plan

package.

One-on-one consultation is often financially out of reach for many businesses, but with the Chambers Plan BAS, owners have access to expert advisors able to help their business grow.

Benefit Facts presents information to help you manage your employee benefits. Brought to you by your Chambers of Commerce Group Insurance Plan® advisor, representing Canada's premier group plan for small and medium sized businesses.

Mares Insurance Services Inc.
133 King Street West, Chatham, ON, N7M
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Email: joe.mares@sunlife.com

buychambers.ca
At work for small business. 



Canadian Belgian Dutch Club
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Talk to us about your fundraiser
for more info call **519-627-2401**

1342 Dufferin Ave., Wallaceburg N8A 2W5

• email: cbdclub@kent.net

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Tom McGregor LL.B.

233 Creek Street, Wallaceburg, ON N8A 4L3

Phone: 519.627.2081 Fax: 519.627.1615

Email: tommcgregor@bellnet.ca

Web: www.hhmlaw.ca

LET US HELP YOU...



PROMOTE YOUR BUSINESS

The *Bridging Opportunity* newsletter is an affordable way to promote your business to other Chamber members and visitors.

The newsletter is distributed to approximately 200 members by email as well as being showcased on the Chamber website. The newsletter is also included in all our membership packages.

There are three advertising opportunities available to you, which are listed below.

- Banner Ad—\$110.00 (for 4 issues)
- Business Card Size Ad—\$80.00 (for 4 issues)
- Newsletter Insert—\$45.00 (per issue)

If you are interested in advertising in the newsletter, please contact Tina Fraleigh at the Chamber office (519) 627-1443.



For an idea of the services available To chamber members ...

Visit the chamber website and **CHECK OUT OUR "NEW" BENEFITS VIDEO**
Produced by Cheshire media

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Upcoming Chamber Events



June 20, 2013

Business After Hours
DeGusto Private Functions
5:00 to 7:00 PM
\$5.00 Admission

October 3, 2013

Membership Fair
C.B.D. Club Incorporated
5:00 to 7:00 PM
(Details coming soon)

July 18, 2013

Business After Hours
The Pita Pit
5:00 to 7:00 PM
\$5.00 Admission

October 17, 2013

Business After Hours
Your Hometown Deli
5:00 to 7:00 PM
\$5.00 Admission

August 15, 2013

"Down on the Farm"
Business After Hours
A. Debot & Sons
5:00 to 7:00 PM
\$5.00 Admission

November 21, 2013

Business After Hours
The Wellness Centre
5:00 to 7:00 PM
\$5.00 Admission

If you would like more information on hosting a Business After Hours or would like to book an event in 2014

Please contact the Chamber office at (519) 627-1443

September 19, 2013

Business After Hours
CKXS 99.1 FM
5:00 to 7:00 PM
\$5.00 Admission

December 5, 2013

"Christmas Toy Drive"
Business After Hours
Riverview - Your GM Store
5:00 to 8:00 PM
Admission is a toy



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Single Golfer: \$325
(\$295 before July 12, 2013)

Foursome: \$1,300
(\$1,180 before July 12, 2013)

Register Today!
519.436.2538
www.foundationckha.com

8th Annual **PRO/AM** GOLF TOURNAMENT
FRIDAY, AUGUST 16, 2013



Shop Local CK Loyalty Program

Shop Local CK and the Wallaceburg & District Chamber of Commerce have joined forces in order to introduce an exciting local loyalty program to business members.

The Shop Local CK loyalty program gives people the tools and incentives they need to locate and support the independent and locally-owned businesses that make Chatham-Kent great. With the purchase of this unique loyalty card you'll unlock great discounts at more than 65 local retailers, restaurants, and service providers. **What's more, \$1 from your card purchase will be donated to United Way of Chatham-Kent to help fund important local programs.**

Wallaceburg & District Chamber of Commerce members are invited to

purchase a limited number of discounted Shop Local CK cards directly from the Chamber office in order to share with their employees and clients. For more information on this unique offer, please visit <http://www.shoplocalck.com> and **click on the "Wallaceburg Chamber Offer" button in the bottom right corner.**

Shop Local CK is designed to help Chatham-Kent's local businesses grow, prosper, and expand. Reward your employees with a Shop Local CK Card and you'll be directly contributing to the revitalization of our vibrant communities... and lets not forget about the great savings you'll be passing on! To purchase your discounted Shop Local CK Cards, please contact the Chamber Office at (519) 627-1443.

Chamber business members are also encouraged to participate in the Shop Local CK program as a member business. Business participation is FREE - the only requirement is that you must be located within Chatham-Kent, and you must agree to offer your discount for one full year from the date of enrollment. To enroll your business, please visit <http://www.shoplocalck.com/enroll-your-business/>.

The small businesses of Chatham-Kent are committed to making more than just money—they're committed to making a difference. Show your dedication to local growth—purchase your Shop Local CK Card today!



Esso Business Card program

3.5 cent per litre discount

The Canadian Chamber of Commerce and Imperial Oil are pleased to offer the Esso Business Card Program to all Chamber members.

For more information, contact the Chamber office (519) 627-1443 or info@wallaceburgchamber.com



The Wallaceburg & District Chamber of Commerce has partnered with First Data Canada to provide you with lower transaction costs, a robust user-friendly on-line reporting tool and the latest technology.

- ◇ 1.55% on VISA
- ◇ 1.60% on MasterCard
- ◇ \$0.05 on Debit

For more information, see the flyer included in this newsletter.



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PRIVATE BUSINESS GROWTH AWARD

On April 23, the Canadian Chamber of Commerce and Grant Thornton LLP announced the launch of the Private Business Growth Award.

The Private Business Growth Award seeks to recognize and celebrate dynamic, privately-held businesses whose growth strategy encompasses a broad range of activities across their business, such as:

- ◇ Innovation, including new ways of working
- ◇ Product and service development, including introducing new products or streamlining existing ones
- ◇ Expansion into new domestic or international markets
- ◇ Development of people and culture - helping employees learn and develop
- ◇ Improvements in the efficiency and effectiveness of internal processes
- ◇ Improvements in stakeholder relations
- ◇ Improvements in financial measures or governance
- ◇ Leadership through reason and instinct to grow the business

Nominations for this award are open to Canadian-owned, privately-held businesses with annual revenues over \$5 million. The deadline for nominations is August 30, 2013 and all submissions must be received by October 11, 2013. Finalists will be announced at the end of October.

The winning business will receive a specially-commissioned Private Business Growth Award commemorative trophy, and up to three representatives from the winning company will be celebrated as the guests of honour (including hotel and airfare if travelling from outside of Toronto) at a gala dinner in Toronto on November 19, 2013. The winning business will also receive a one-year complimentary membership to the Canadian Chamber of Commerce and accounting and/or advisory services from Grant Thornton LLP, valued at \$10,000.

For more information on the Private Business Growth Award, please visit PrivateBusinessGrowthAward.com.

NEW VISION OPTICAL

Brad Eggett

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Wallaceburg, ON N8A 2N8
phone/fax 519-627-9380
newvision@bell.net

Monday 9-6 Tuesday 9-6 Wednesday closed
Thursday 9-6 Friday 9-8 Saturday 9-1

BKF LLP

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Kearney
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Steve Outridge, C.A.
Partner

708 WELLINGTON STREET
PO. Box 248
WALLACEBURG, ONTARIO
N8A 4L6

TELEPHONE: 519-627-1448
FAX: 519-627-0557
EMAIL: steveo@bkf.ca
WEBSITE: www.bkf.ca



Annual General Meeting & Convention

From May 3rd to the 5th, Ontario's Chamber Network came together in Chatham-Kent to look back on a tremendous year and chart the course for the one to come. Thank you to everyone who made this year's AGM & Convention one of the best. See you next year in Sault Ste. Marie.

Policy Resolutions

Results of resolutions debated at 2013 AGM & Convention are available [online](#).

For a list of current OCC policy resolutions, read the updated [2013-2016 Policy Compendium](#).

Do you have questions or comments about the policy resolution process and procedures? Click [here](#) for more information.

About the OCC AGM & Convention

The core business of the Ontario Chamber of Commerce (OCC) is policy development and advocacy on behalf of the Ontario business community. As a grassroots organization, the **activities of Ontario's Business Advocate** are greatly enhanced by the participation of our members – chambers, boards of trade and corporate – **on OCC policy. The OCC's AGM & Convention** allows members to learn from subject experts, debate policy resolutions and formulate the annual advocacy strategies of the Ontario Chamber. [OCC annual financial reports](#) are also made public to our membership at this meeting. Local Chambers [bid to host the AGM & Convention](#) so the Chamber Network can see and learn about all geographic areas of our province.

To see photos from the 2013 AGM & Convention held in Chatham-Kent, please click [here](#).

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Email carol.emery@kent.net • www.cfdck.on.ca	
245 Marlborough Street N, P.O. Box 192, Blenheim, ON N0P 1A0	
	Community Futures Development Corporation of Chatham-Kent

Wallaceburg & District Chamber of Commerce

152 Duncan Street
Wallaceburg, Ontario
N8A 4E2

Phone: 519-627-1443
Toll Free: 1-888-545-0558
Fax: 519-627-1485
E-mail: info@wallaceburgchamber.com



"NEW" Chamber Benefit

The Wallaceburg Chamber has invested in a new program called ChamberMaster.

ChamberMaster will give Chamber members a more interactive role with their membership.

ChamberMaster saves time, provides convenient access, improves efficiency and streamlines communication for members allowing secure access to their chamber member record online, which is used to generate the business **directory on the Chamber's website.**

The Wallaceburg Chamber will be launching this program in the near future. We will be sending out an email with your own personal user ID and **password ... so watch your Inbox.**

In addition, this integration facilitates many other features that will directly benefit you, the member.
Details to follow.

WELCOME NEW MEMBERS

Dresden Ready Mix Ltd.
1225 Wellington Street East
Dresden, ON N0P 1M0
Contact: Rick Zavitz, President
Phone: (519) 683-6266
Fax: (519) 683-6605
Email: rick@ckrmi.com

Dresden Ready Mix Ltd. is a locally owned and operated Ready Mix Concrete and Precast manufacturer, located in the Town of Dresden serving Chatham-Kent, Lambton and parts of Middlesex counties.

Kent Sanitation Supply
23 Francis Avenue
Wallaceburg, ON N8A 3P1
Contact: Brian Wadsworth, Owner
Phone: (519) 359-7642
Email: kentsan@cogeco.ca

Kent Sanitation Supply is a distributor of quality cleaning and janitorial supplies including chemicals, paper and equipment. We also carry a wide range of food service supplies.

Leadwave Technologies Inc.
250 Christina Street North, Unit N
Sarnia, ON N7T 5V4
Contact: Aaron Weir, Vice President of Operations
Phone: (519) 704-1463
Fax: (519) 491-0423
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Contact: Dennis Debot, President
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Fax: (519) 627-7060
Email: debotfarm@kent.net

Family owned and operated farm operation. Main crops are corn and soybeans; other crops are wheat, peas, and green beans.

Sydenham Toastmasters
c/o 152 Duncan Street
Wallaceburg, ON N8A 4E2
Contact: Karen Debergh, President
Email: SydenhamToastmasters@gmail.com

Toastmasters International is a world leader in communication and leadership development. The Toastmaster program offers many benefits that help people in all walks of life.

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Web: www.lambtonconveyor.com

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Contact: Brenda Burgess, Owner
Phone: (519) 354-1800
Fax: (519) 352-0541
Email: info@rejuven-age.ca
Web: www.rejuven-age.ca

Rejuven-Age is a cosmetic clinic located in Chatham. They are dedicated to giving their clients personalized medical cosmetic procedures in an attractive and comfortable atmosphere.

Tri-County Xerox
4510 Rhodes Drive, Suite 230
Windsor, ON N8W 5K5
Contact: Chuck Ferris, Regional Manager
Phone: (226) 627-4400
Fax: (519) 974-3716
Email: chuckferris@tri-countycopiers.com
Web: www.tri-countycopiers.com

Tri-County Xerox is the premier provider of sales, service and support for the world's premier document management brand. From printers and copiers to scan/copy/fax multifunction machines, Xerox is the world leader in document print and imaging for business large and small.

