

# “BRIDGING OPPORTUNITY”

2012 Edition

Issue 2

## MESSAGE FROM PRESIDENT, JOHN RITCHIE



Spring is in the air! There has been a lot of buzz in the community over the past few months.

We have seen empty commercial buildings being purchased, new businesses opening, and existing businesses expanding. Local businessmen, Scott Ewing and Richard Depooter purchased the vacant Vannatter properties in March. Within days the announcement was made that Collective Mold Solutions was moving into the former Celotto Tool building. There has been signage on Dufferin Avenue for a new pharmacy opening, signage that Aarkel and Maverick are expanding and everyone is curious about the Giant Tiger building being purchased. All great news for our community.

The Chamber held our

Annual Business & Community Excellence Awards on April 19th at the UAW Hall. The Board would like to commend all the nominees for their hard efforts in the community. Recipients included Screen Art International for Retail Business of the Year; Joe Janssens for the Good Neighbour Award; Precismeca for the Industrial Achievement Award; The Family Centre for the Community Inclusion Award; Dr. Jeffrey Fox for the Business Professional of the Year Award; the CBD Club for the Heritage Award; Lambton Kent Farm Implements for the Agricultural Award. This year the community suffered a great loss in Chip Gordon. The Board felt we should honour him in some way. The Board decided to rename the Community Builder Award to the **Chip Gordon Community Builder of the Year Award** with this year's

inaugural recipient being Charlie Kridiotis. Last but not least, this year's Citizen of the Year was none other than Frank Dymock. The Board would like to extend our congratulations to all the award recipients. Business Excellence Committee Chair, Kelly Hetherington did a fabulous job with this year's Awards Banquet. Thank you Kelly!!

Our next event is the annual golf tournament. On June 15th we will tee off in the Challenge Cup format, with a few minor adjustments. For a great afternoon of golf, food and fun contact the Chamber for your registration. Registration is \$95.00 (plus HST) per golfer, which includes 18 holes of golf, golf cart, and a great dinner.

Please feel free to contact Tina Fraleigh (519) 627-1443 or myself (519) 626-9772 if we can be of any assistance.

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### Special points of interest:

- Challenge Cup Annual Golf Tournament Registration Form
- Upcoming Chamber Events
- 11th Annual Sydenham Challenge Dragon Boat Festival



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Wallaceburg, ON N8A 4E2

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# WALLACEBURG & DISTRICT CHAMBER OF COMMERCE

“Bridging Opportunity” is the quarterly publication of the Wallaceburg & District Chamber of Commerce

## OUR MISSION

The Wallaceburg & District Chamber of Commerce shall be a cohesive force for business interests by:

- A) Representing Wallaceburg & District businesses to Governments, Community Interest Groups, Businesses and other Chambers of Commerce;
- B) Promoting Wallaceburg & District Businesses and Community;
- C) Providing a forum for business interaction, and
- D) Providing Membership services

### 2011—2012 BOARD OF DIRECTORS

**PRESIDENT**

John Ritchie  
(519) 626-9772

**DIRECTORS**

John Salisbury  
Fran Dobbelaar  
Greg Hetherington

**VICE PRESIDENT**

Carmen McGregor  
(519) 784-3726

Kelly Hetherington

Greg Walton  
Gerry Flynn  
Dan Chauvin

**TREASURER**

Matt Montague  
(519) 627-9971

Ron Laroche  
Gloria Tulp  
Brad Borland

**SECRETARY**

Mike Hatfield  
(519) 627-1022

**STAFF**

Tina Fraleigh  
(519) 627-1433



**Kristine Ritchie RMT**  
Registered Massage Therapist

**Duke Chiropractic**  
222 Nelson Street  
Wallaceburg, ON  
N8A 4G4  
**519-627-5261**

kristineveenstra@hotmail.com  
Take care of your body, it's where you live!

Paraffin Wax  
Hot Stone Therapy  
In-chair Massage  
Aromatherapy

CORVETTE CHEVROLET BUICK GMC  
**RIVERVIEW 50**  
SINCE 1962 YEARS

**854 Murray Street**  
**Phone: (519) 627-6014**  
**www.riverviewgm.ca**

## GET TO KNOW YOUR DIRECTORS ...



### Gerry Flynn

Gerry currently sits on the Board as a Director and has since November 2010. Gerry is a retired high school teacher since moving here over 40 years ago. Approximately 18 years ago, Gerry and his wife Lu, purchased an M&M Meats franchise. During this time Gerry sat on many committees volunteering his time. Gerry and Lu have five children.



### Fran Dobbelaar

Fran Dobbelaar born and raised in Chatham-Kent is a graduate of W.D.S.S. as well as Ridgetown Agricultural College. Fran is also a University of Guelph Alumni Member. He is married to Janice (Hazzard) Dobbelaar and is the proud father of 2 sons and 2 daughters. Fran farms locally in cash crop business with family and friends. He enjoys hunting, fishing, boating and local sports. Fran has been actively involved in managing and coaching Hockey and Lacrosse teams

regionally for 30 years. He is the organizing member of the Group Work Homes in Wallaceburg, Dresden, Port Lambton and Walpole Island. Fran is an Advanced Agricultural Leadership Program graduate and is the Organizing Director and Fundraising Chair for the I.L.A.C. (International Leadership Alumni Congress). He is a director of the Ontario Processing Vegetable Growers, Chair for the Ontario Processing Tomato Advisory Committee and is a Chatham-Kent Agriculture Development member.

# Upcoming Chamber Events

**June 14, 2012**

Community After 5

Hyde, Hyde & McGregor

233 Creek Street

"Celebrating 30 years in business"

**August 9, 2012**

Community After 5

"Duncan Palooza"

Duncan Street

**November 8, 2012**

Community After 5

"Remembrance"

Royal Canadian Legion Br. 18

52 Margaret Avenue

**June 15, 2012**

Challenge Cup

Annual Golf Tournament

Balduon Golf Club

**September 13, 2012**

Community After 5

"Membership Fair"

Venue to be determined

**December 15, 2012**

4th Annual Christmas Gala

UAW Hall

88 Elm Drive

**July 12, 2012**

Community After 5

Fiesta Restaurant

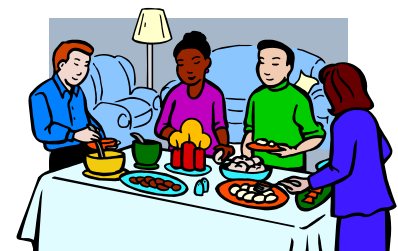
504 James Street

**October 25, 2012**

Community After 5

"Halloween"

Venue to be determined





## SHOP LOCAL CK LOYALTY PROGRAM

Shop Local CK and the Wallaceburg & District Chamber of Commerce have joined forces in order to introduce an exciting local loyalty program to business members.

The Shop Local CK loyalty program gives people the tools and incentives they need to locate and support the independent and locally-owned businesses that make Chatham-Kent great. With the purchase of this unique loyalty card you'll unlock great discounts at more than 65 local retailers, restaurants, and service providers. What's more, \$1 from your card purchase will be donated to United Way of Chatham-Kent to help fund important local programs.

As of September 1, 2011, Wallaceburg & District Chamber of Commerce members are invited to purchase a limited number of discounted Shop Local CK cards directly from the Chamber office in order to share with

their employees and clients. For more information on this unique offer, please visit <http://www.shoplocalck.com> and click on the "Wallaceburg Chamber Offer" button in the bottom right corner.

Shop Local CK is designed to help Chatham-Kent's local businesses grow, prosper, and expand. Reward your employees with a Shop Local CK Card and you'll be directly contributing to the revitalization of our vibrant communities... and lets not forget about the great savings you'll be passing on! To purchase your discounted Shop Local CK Cards, please contact the Chamber Office at (519) 627-1443.

Chamber business members are also encouraged to participate in the Shop Local CK program as a member business. Business participation is FREE - the only requirement is that you must be located within Chatham-

Kent, and you must agree to offer your discount for one full year from the date of enrollment. To enroll your business, please visit <http://www.shoplocalck.com/enroll-your-business/>.

The small businesses of Chatham-Kent are committed to making more than just money—they're committed to making a difference. Show your dedication to local growth—purchase your Shop Local CK Card today!

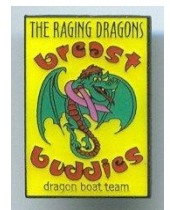
**Please note:** The Shop Local CK program has replaced the current Value Added Member to Member Program. As such, your current Member-to-Member Program card will no longer be honoured.

# 11TH ANNUAL SYDENHAM CHALLENGE DRAGON BOAT FESTIVAL

SATURDAY, JUNE 2, 2012  
8:00 AM (TO APPROX. 4:00 PM)  
ROYAL CANADIAN LEGION BR. 18



*Experience one of the world's fastest growing water sports on the Historic Sydenham River!  
Bring the whole family and enjoy the experience!!*



Dragon Boat Festival organizers have rolled out a new logo for the annual event. The logo was designed by Jean McCarron and her nephew David McCarron, who is one of the festival organizers and a director on the Wallaceburg BIA. The logo will be on banners throughout the downtown.

The festival, a fundraiser for the Wallaceburg United Way and the Breast Buddies Racing Team will be undergoing some changes this year. The Wallaceburg BIA is helping to expand the festival into the downtown core with some exciting activities.

- ◆ Baby Contest
- ◆ Fashion Show
- ◆ Egg-roll Eating Contest
- ◆ Street Performers
- ◆ Sidewalk Sales
- ◆ Crafts and Activities for Kids
- ◆ Live Entertainment by Whiskey River

# 15TH ANNUAL BUSINESS & COMMUNITY EXCELLENCE AWARDS RECIPIENTS

The Wallaceburg & District Chamber of Commerce would like to congratulate all the recipients at the 15th Annual Business & Community Excellence Awards Gala held on April 19, 2012 at the UAW Hall.

## RETAIL BUSINESS OF THE YEAR

Screen Art International

## COMMUNITY INCLUSION AWARD

The Family Centre

## COMMUNITY BUILDER OF THE YEAR

Charlie Kridiotis

## GOOD NEIGHBOUR AWARD

Joe Janssens

## HERITAGE AWARD

C.B.D. Club Incorporated

## AGRICULTURAL AWARD

Lambton Kent Farm  
Implements Ltd.

## INDUSTRIAL ACHIEVEMENT AWARD

Precismeca

## BUSINESS PROFESSIONAL OF THE YEAR

Dr. Jeffrey Fox

## CITIZEN OF THE YEAR

Frank Dymock



## THANK YOU

The Wallaceburg & District Chamber of Commerce would like to thank all of our sponsors for the 15th Annual Business & Community Excellence Awards

### AWARD SPONSORS

Community Futures  
Development Corporation of  
Chatham-Kent  
Blackburn Radio  
Mares Insurance Services  
Community Living Wallaceburg  
North Kent Mutual  
Scotiabank

Kim Murray Insurance

Devolder Farms  
Rotary Club of Wallaceburg

### DOOR PRIZE SPONSORS

CKXS 99.1 FM  
Currier Chiropractic Clinic  
Martin Insurance Brokers  
(Wallaceburg) Inc.  
Pet Valu

Select Finishing

Sun Life Financial Sarnia  
Wallaceburg Museum

### PROGRAM SPONSOR

Integrated Financial Services



## FROM THE WALLACEBURG BIA

The Dragonboat Races (Sydenham Challenge) will be accompanied by a Downtown Festival put on by the Wallaceburg BIA, both groups working together to provide a great event for our downtown waterfront.

This is the international year of the Dragon, as such we are adding a Chinese element to the festival, as I am sure that you will see by the banners soon to be displayed downtown, banners with your business or organization

name on one side can be purchased for display downtown by contacting David McCarron at McCarron Plumbing.

The schedule of events will be available soon, come and support our event as well as the Sydenham Challenge!

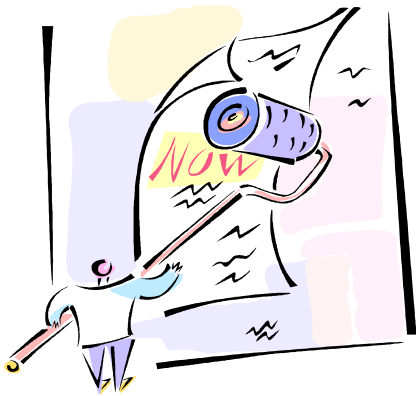
The planters and hanging baskets in the core area will be done by two local businesses this year.

Our new Board of Directors has been working very

diligently on many new ideas and concepts and will be setting forth some long-term goals.

More updates will be forthcoming as we grow and develop as a strong and diligent BIA.

## LET US HELP YOU...



## PROMOTE YOUR BUSINESS

The *Bridging Opportunity* newsletter is an affordable way to promote your business to other Chamber members and visitors.

The newsletter is distributed to approximately 200 members by email as well as being showcased on the Chamber website.

The newsletter is also included in all our membership packages.

There are three advertising opportunities available to you, which are listed below.

**Banner Ad—\$110.00 (for 4 issues)**

**Business Card Size Ad—\$80.00 (for 4 issues)**

**Newsletter Insert—\$45.00 (per issue)**

If you are interested in advertising in the newsletter, please contact Tina Fraleigh at the Chamber office (519) 627-1443.

# BENEFIT

CHAMBERS OF COMMERCE  
GROUP INSURANCE PLAN®

## facts:

## VALUE-ADDED FEATURES OF EMPLOYEE BENEFIT PLANS

When considering an employee benefit program, most people typically think primarily about health and dental benefits. But many plans have other services that can be equally important to your employees, so it's critical to consider these when searching for an employee benefit plan.

The Chambers of Commerce Group Insurance Plan offers a number of value-added benefits that are included at no additional cost!

Best Doctors® services, for instance, is included in every program. If you face a serious medical concern, you want to ensure the accurate diagnosis is made and you are getting the correct treatment for your illness. Best Doctors has access to over 50,000 world renowned specialists to confirm the diagnosis and treatment options without the patient ever having to leave home.

To learn more about a particular treat-

ment or the medication you're taking, the Chambers Plan health and wellness website provides employees with tools, resources and trusted health information.

Every Extended Health plan offers Chambers Plan participants PVS discounts of up to 20% on eyewear, and 10% on laser eye surgery, hearing aids, and hearing devices at participating providers, allowing them to maximize their benefit plan dollars.

All Chambers Plan's Long Term Disability options include Posaction® Plus, which includes telephone coaching for Plan administrators to deal with difficult personnel issues, and a professional problem solving service for employees experiencing difficulties affecting their presence and performance at work.

And unlike many programs, the Chambers Plan is a not-for-profit program, so any surpluses at the end of the year go back into the Plan to support all participating firms. All of

these features set the Chambers Plan apart, so when you compare benefit programs it's worthwhile to look for value-added benefits like these. They can make all the difference to you and your employees!

To learn more about Chambers Plan benefits, please contact your local advisor.

*Benefit Facts presents information to help you manage your employee benefits. Brought to you by your Chambers of Commerce Group Insurance Plan® advisor, representing Canada's premier group plan for small and medium sized businesses.*

Mares Insurance Services Inc.  
133 King Street West, Chatham, ON, N7M 1E4  
Phone: (519) 354-3131 x2223  
Fax: (519) 360-1673  
Email: joe.mares@sunlife.com

**buychambers.ca**  
At work for small business.



*15th Annual Business & Community Excellence Awards*

*Citizen of the Year*

*Frank Dymock*

# WELCOME NEW MEMBERS ...

## **Monte McNaughton, M.P.P. (Lambton - Kent - Middlesex)**

360 James Street  
Wallaceburg, ON N8A 2N5  
Phone: (519) 627-1015  
Fax: (519) 627-7174  
Email: monte.mcnaughtonco@pc.ola.org  
Web: www.montemcnaughton.com

Monte McNaughton is a Member of the Provincial Parliament representing Lambton-Kent-Middlesex. A member of the Progressive Conservative Party of Ontario. In his current parliamentary role he is the critic for Economic Development and Innovation

## **Marilyn Mon-row's Smoke Shop**

854 Chief Road  
Walpole Island, ON N8A 4K9  
Phone: (519) 627-8432  
Email: mermatinger@aol.com  
Contact: Marilyn Ermatinger

Marilyn Mon-row's Smoke Shop sells cigarettes, corn, salt pork, candy, pop, chips, etc.

## **BMO Nesbitt Burns**

770 James Street  
Wallaceburg, ON N8A 2P5  
Phone: (888) 229-9901  
Email: robert.taylor@nbpcd.com  
Contact: Robert Taylor

As part of the BMO Financial Group, BMO Nesbitt Burns has the expertise to manage the most sophisticated wealth needs.

## **Tax Guyz**

98 Overlea Drive  
Kitchener, ON N2M 1T1  
Phone: (519) 742-0878  
Fax: (888) 234-0787  
Email: taxguyz@yahoo.ca  
Contact: Claudine Darveau, C.F.O.

Tax Guyz provide tax recovery services for Indian Reserves Canada Wide. Their service takes them on-site to each reserve so that they may go through the accounts payable files to identify any taxes that were paid (inadvertently) and in turn, file the applications for refund/rebates to the individual government agencies on their behalf.

## **Walpole Island Rod and Gun Club**

500 River Road South  
Walpole Island, ON N8A 4K9  
Phone: (519) 627-3825  
Fax: (519) 627-7060  
Email: wirodandgunclub@gmail.com  
Web: www.walpoleislandrodandgunclub.com  
Contact: Chad Debot, President  
Kennon Johnson, Manager

The newly formed Walpole Island Rod and Gun Club (former Chematogan Big Shooter's Club) was previously established in the early 1900's, has enjoyed a longstanding reputation as being one of the finest places for duck hunting in North America.

## **Morden National Sales and Marketing Inc.**

6850 Baseline  
Wallaceburg, ON N8A 2K6  
Phone: (519) 627-0791  
Toll Free Line: 1-888-627-0072  
Fax: (866) 835-6667  
Web: www.mordennational.com  
Contact: Lee Janisse, Operations Support

Morden National Sales and Marketing Inc. are a full service provider of Sales, Marketing, CRM, Warehousing and Logistics to manufacturers for the Plumbing and HVAC wholesale distribution marketplace.

## **Little Caesar's Pizza**

30 McNaughton Avenue  
Wallaceburg, ON N8A 1R9  
Phone: (519) 627-1010  
Fax: (519) 869-2114  
Contact: Kathleen Mundy, Owner

Little Caesar's Pizza is a quick service food provider who listened to what parents need and provided the value, convenience and quality for their busy family. Hot & Ready pizza, all day everyday!!

## **Wallaceburg Pharmacy**

1044 Dufferin Avenue, Unit #2  
Wallaceburg, ON N8A 2V8  
Phone: (519) 626-9600  
Fax: (519) 626-9700  
Email: rushy312@yahoo.com  
Contact: Rushabh Damani, Pharmacist





# REGISTRATION FORM

COMPANY NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

**Golfer 1:** \_\_\_\_\_

Email: \_\_\_\_\_

Rounds Per Year: < 5 <10 <20 20+

Avg. Score: <80 80-84 85-89 90-94 95-99 100-105 106+

Shirt Size: S \_\_\_ M \_\_\_ L \_\_\_ XL \_\_\_ XXL \_\_\_

**Golfer 2:** \_\_\_\_\_

Email: \_\_\_\_\_

Rounds Per Year: < 5 <10 <20 20+

Avg. Score: <80 80-84 85-89 90-94 95-99 100-105 106+

Shirt Size: S \_\_\_ M \_\_\_ L \_\_\_ XL \_\_\_ XXL \_\_\_

**Golfer 3:** \_\_\_\_\_

Email: \_\_\_\_\_

Rounds Per Year: < 5 <10 <20 20+

Avg. Score: <80 80-84 85-89 90-94 95-99 100-105 106+

Shirt Size: S \_\_\_ M \_\_\_ L \_\_\_ XL \_\_\_ XXL \_\_\_

**Golfer 4:** \_\_\_\_\_

Email: \_\_\_\_\_

Rounds Per Year: < 5 <10 <20 20+

Avg. Score: <80 80-84 85-89 90-94 95-99 100-105 106+

Shirt Size: S \_\_\_ M \_\_\_ L \_\_\_ XL \_\_\_ XXL \_\_\_



REGISTRATION IS DUE FRIDAY, JUNE 1, 2012

Please make cheques payable to Wallaceburg & District Chamber of Commerce and mail this form and check or pay by credit card below.

**Wallaceburg & District Chamber of Commerce**  
**152 Duncan Street**  
**Wallaceburg, ON N8A 4E2**  
**(519) 627-1443**  
Fax form to: **(519) 627-1485**

Name on Credit Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

## GOLD SPONSORS



WALLACEBURG PHARMACY



CANADIAN TIRE



Wallaceburg & District Chamber of Commerce  
presents ...

# Challenge Cup Annual Golf Tournament

Friday June 15, 2012  
Baldoon Golf Club  
[www.wallaceburgchamber.com](http://www.wallaceburgchamber.com)



# ***Wallaceburg & District Chamber of Commerce*** ***"Challenge Cup" Annual Golf Tournament***

## **THE COMPETITION**

- Ryder Cup Style
- Fun & Unique Format
- Matches Based on Skill Levels

## **NINE HOLE MATCH PLAY**

- 1st Round  
Two Person Scramble
- 2nd Round  
Two Person Scramble  
*(Different Opponents)*

## **THE PLAYER**

We need a driver's license style or "head shot" of you for the tournament program. Please have someone take a digital photograph of you from the shoulders up, standing against a solid coloured background.



**Email the photo to:**  
challengecup@comcast.net

## **THE INCLUSIONS**

- 18 Holes of Golf with Cart
- Challenge Cup Team Shirt
- Program with Player Profiles
- Scoreboards Positioned on the Course
- Live Scoring Updates by On-Course Staff
- Hole in One Contest
- Longest Drive, Closest to the Pin & Putting Contests
- Buffet Style Dinner Following Competition

## **THE DATE & TIME**

Friday, June 15, 2012

9:00 AM—Registration

10:30 AM—Welcome & Instruction

11:00 AM—Tournament Begins

*In the event of a rain out, the tournament will be rescheduled on July 6, 2012.*

## **THE PRICE**

\_\_\_ \$ 95.00 (+HST) Individual  
\_\_\_ \$190.00 (+HST) Twosome  
\_\_\_ \$380.00 (+HST) Foursome

The Wallaceburg & District Chamber of Commerce require a non-refundable deposit of \$50.00 per player at the time of registration. The remaining balance can be paid prior to or the day of the tournament.

## **SPONSORSHIP**

\_\_\_ **GOLD SPONSORSHIP** \$300.00  
(includes name listed in program, team sponsor - 20 shirts with logo/colour)

\_\_\_ **SILVER SPONSORSHIP** \$200.00  
(includes name listed in program, name on scoreboard)

\_\_\_ **BRONZE SPONSORSHIP** \$100.00  
(includes name listed in program and hole sponsor sign)

TOTAL: \_\_\_\_\_

\* *Please total fees & complete the back section*  
† *Registration Due Date - May 25, 2012*

## **THE LOCATION**

Baldoon Golf Club  
7018 Dufferin Avenue  
Wallaceburg, ON N8A 4M8  
(519) 627-2366  
www.baldoongolf.com